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## NEW AD CAMPAIGN URGES RESIDENTS TO SPEAK OUT AGAINST BIG CHOO CHOO

SOUTH FLORIDA — “[Citizens Against The Train Fund](#)” (CATT) announces the launch of a second TV & Social Media campaign urging people to voice their concerns about All Aboard Florida (AAF) to the Federal Railroad Administration (FRA). The comment period for the Draft Environmental Impact Statement (DEIS) ends on December 3, 2014. After that time, no further public input about the train will be accepted. The videos send viewers to the [citizensagainstthetrain](#) website where form emails and sample letters can be accessed quickly and easily. The website also lists the remaining dates and locations of the public comment meetings.

All Aboard Florida wants to send 32 high speed passenger trains a day from Miami to Orlando with stops in Ft. Lauderdale and West Palm Beach only. The TV ad campaign features two thirty second commercials: [Risk](#) and [Truth Be Told Truth](#). “Risk” cites the dangers we’ll face by not commenting on the DEIS now. “Truth” undercuts some of All Aboard Florida’s misleading claims.



Residents are concerned about safety, traffic congestion and a decline in property values. Boaters are concerned about limited access to the waterways when bridges are down to allow the trains to pass. AAF is asking the FRA for \$1.6 billion in federal financing. While AAF has said it might seek Private Equity Bonds to pay for the trains, *the government loan has not been withdrawn.*

The TV ads will reach more than 850,000 people in the West Palm Beach broadcast market. The campaign also includes a video profile on a small grocery store owner in Hobe Sound who fears the 32 high speed passenger trains a day will force her family owned business to close. Peaches Pettway’s tragic story is just one example of how Big Choo Choo could ruin people’s lives. [Click here to see the story.](#)

Please visit [citizensagainstthetrain.com](#) to send your comments to the FRA. If you haven’t done so already, please sign the online petition, which now has over 33,000 signatures.

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