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THE GUARDIANS OF MARTIN COUNTY LAUNCH NEW EDUCATIONAL YOU TUBE CHANNEL
Channel Generates Over A Thousand Hits

MARTIN COUNTY, FL --- The Guardians of Martin County, a non-profit 501(c) 3 entity, have taken their successful ad campaign, "Save Martin Now", to a new level by launching a You Tube channel under the theme "Love what you have? Then vote to protect it." Since their recent release, these videos have received an enthusiastic response.

The Guardians want Martin County residents to celebrate the beneficial effects of the County's adherence to its Comprehensive Growth Management Plan, but also to understand the threats posed by certain proposed developments, which would require unjustifiable changes to the Plan. These developments would eliminate the beautiful agricultural areas in the vicinity of Bridge Rd., Florida's Turnpike and I-95, destroying that area's environment and ecology and creating all the conditions of urban sprawl.

The videos on the You Tube channel combine beautiful pictures of Martin County with interviews of several residents, and with local and state-wide experts on growth issues. In the first profile, the viewer meets Palm City's Traylor family and learns why they chose Martin County as their new home, compared to Palm Beach and St. Lucie Counties. The second profile features a recent Hobe Sound high school graduate, Kelly Logan, heading off to college, but seriously worried about the future of her hometown. The third video includes facts and figures concerning Martin County's economic growth over the last several decades, as well as interviews with Former Martin Commissioner and environmentalist Maggy Hurchalla, and 1000 Friends of Florida CEO Charles Pattison.

Please follow this link to access the You Tube Channel:

<http://www.youtube.com/savemartinnow>

In a short time, the videos appear to have caught on with residents who have generated over a thousand hits to the You Tube channel. The organization is now considering other technologies to help spread the word about the You Tube Channel across the web.

For more information please visit <http://theguardiansofmartincounty.com/> and <http://savemartinnow.com/>. You can also follow us on Facebook and Twitter.